

STEIDLVILLE BOOK SHOP

Photoink, 1, Faiz Road

THIS IS the newest book store within a gallery in the city that launched itself recently with an ongoing exhibition, *Steidl, The Published Image*. The gallery, Photoink, itself made news about a year ago by adding an art component to a part of the city where no gallery had gone before — at Faiz Road near Karol Bagh. Steidville, New Delhi, as the bookshop at Photoink is called, is as niche as it can get — it will stock some of the best known photography books, for purchase as well as for reading, published by Steidl, the renowned German publisher of photography books around the world. “It is Dayanita Singh’s history with Steidl, which made this possible. She is the only Indian photographer



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The Steidville bookshop aims at promoting education in photography

who has published five books with Steidl,” says Devika Daulat-Singh, director, Photoink. She feels that most photographers in India don’t have access to an education in photography. “So, photography books become an invaluable way to understand both the history and the potential of

the medium,” she says, adding that she wants to reach out to primarily three groups of people — practitioners, journalists writing on photography and art curators.

A picture, after all, is worth a thousand words and the more you know about what went behind it, the better it is.